



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

123 Startup

Virtual Internship Opportunity – 2020 /2021 Passing Out Batch

Last Date to Register – 30th April 2021, 4 PM

About Company	<p>123 Startup (www.123startup.in) - A student led startup community platform bringing together entrepreneurs, investors, service providers & other stakeholders to nurture, nourish and empower new and innovative ideas</p> <p>Mint Wealth Management (www.mintwealth.in) - A wealth management startup providing investment advisory and distribution services in Equity Trading, Mutual Funds, Insurance, PMS, Loans, and Real Estate through cutting-edge technology solutions along with in-depth research and data analytics</p>
Website	www.123startup.in , www.mintwealth.in
Batch	2020 & 2021 Passing out batch
Date of Campus	May 2021
Job Title	Internship
Eligible Degrees	All graduates
Eligible Branches	All
Eligibility Criteria	No Criteria
Location	Work from home
Compensation (CTC)	<p>Profile: Intern</p> <p>Work Location: Work from Home</p> <p>Work Schedule : 5 Days a week (Monday to Friday)</p> <p>Duration: 3 months</p> <p>Stipend: Performance Linked Payments</p>
Roles & Responsibilities	<p>For 123 startup:</p> <p>Roles & Responsibilities: 1. Participate in execution of lead generation campaigns, market research activities, customer engagement etc. for various live startup projects of 123 Startup. 2. Participate in content creation like infographics, videos, blogs, interviews, webinars etc. to build engagement on different social media platforms of the company. 3. Scout & build network with schools, universities, entrepreneurship cells, incubators / accelerators, co-working spaces, business centers</p>

	<p>etc. 4. Identify and build partnerships with startup founders, angel investors, VCs etc. 5. Brainstorm, ideate & showcase innovative startup ideas, prepare pitch decks & organise competitions.</p> <p>For Mint Wealth Management: Roles & Responsibilities: 1. Plan and execute lead generation campaigns to promote wealth management products. 2. Organise online corporate workshops & investor awareness programs. 3. Generate client leads from personal reference, online marketing, tele-calling etc. 4. Execute lead generation campaigns on LinkedIn & other social media platforms. 5. Work in coordination with the Sales Team to convert prospective clients & generate revenue. 6. Participate in creative content creation like infographics, videos, etc. to build client engagement on company's social media pages</p>
How to Apply?	Link to apply https://forms.gle/NJ87jntWR7ad2afA9

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group